



**Flag Festival**  
**Historic District - Arch Street between 2<sup>nd</sup> and 3<sup>rd</sup> Streets**  
**Saturday June 12 and Sunday June 13, 2010**

The 2010 *Flag Festival: A Turn of the Century Celebration* will build on the success of over 15,000 attendees in 2009. The third annual modern-day event will feature a turn-of-the-century themed street fair, stretching along the 200 block of Arch Street in Historic Philadelphia, and hosting demonstrators and vendors of traditional American crafts, as well as early 20<sup>th</sup> century-style food and entertainment. Flag Day is a holiday that commemorates the anniversary of the adoption of the Stars and Stripes as the official flag of the United States of America. The Betsy Ross House held its first Flag Day celebration in 1891. Early celebrations were marked by fanfare and pageantry with daylong entertainment, patriotic speeches and more.

**Pricing:** Starts at \$2,500 depending on setup needs and space requirements.

**Attendance:** 15,000

**Demographics:** Families, kids, tourists, school groups, summer camp programs.

**Time:** 10am-5pm with extended hours on holidays, special events and first Fridays.



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